



Unique
fragrances,
unmatchable
ingredients

 **AromaFusion**
Captive ingredient technology

CPL
AROMAS

Exclusive fragrance Ingredients from CPL Aromas

Unlock a world of unique fragrance creation

When a CPL Aromas perfumer blends a fragrance, they can call upon much more than natural and synthetic ingredients, they also have unique access to AromaFusion – an exclusive range of 'captive' ingredients that is only available to our perfumers. The unique ingredients in the AromaFusion range enable them to create the world's finest perfumes. What's more, these sumptuous fragrances cannot be precisely replicated. Their formulation remains a closely guarded secret and their value is protected and enhanced. Discover what happens when exclusivity, innovation and creativity combine. Discover AromaFusion.

Why choose AromaFusion?

In the highly competitive fine fragrance industry, AromaFusion offers a selection of unrivalled benefits.

- Enhances choice and creativity, extending the fragrance palette of CPL Aromas perfumers and unlocking creative possibilities
- Protects the value of a fragrance by using unique, undistinguishable ingredients which cannot be precisely replicated
- Provides flexibility and versatility because the ingredients are suitable for a variety of product applications
- Delivers exclusivity, because the range of ingredients is unique to CPL Aromas.

How it works

The AromaFusion process was developed by CPL Aromas experts and is unique to us. In a complex molecular distillation process, high-quality raw materials are combined to create completely new captive ingredients. These are exclusively available to CPL Aromas perfumers who use them to create entirely unique perfume formulations that are unmatched and cannot be recreated anywhere else.

Scan to explore AromaFusion
in more detail on our website.

